

## **SPONSORSHIP BENEFITS**

- Company name/brand on material associated with the Fiesta de Global Leaders
- Company/brand thanked during the live program for sponsorship of the Fiesta de Global Leaders
- Company name/brand recognized on website and social networking pages
- Increased brand awareness and recognition
- Association with a community of young leaders, and GL's network of community supporters

### **Title Sponsor – \$5000**

- Designation and recognition as the Title Sponsor for the Fiesta de Global Leaders Benefit Auction Sponsor name/logo will appear in the event name on printed material and social media posts; as well as a dedicated slide and thank you during the live auction
- Sponsor featured on pre-event media pushes and email blasts
- Sponsor featured on GL website and social media pages for 12 months
- Sponsor may distribute printed material and have a display table
- Sponsor will be introduced at the event
- Sponsor will receive a full-page ad in the front of the auction program
- 8 tickets for entrance into the event

### **Empowering Sponsor – \$1500**

- Recognition at event as an Empowering Sponsor for the Fiesta de Guatemala Benefit Auction
- Sponsor name/logo on all material at the event, including the program and a dedicated slide
- Sponsor featured on pre-event media pushes and email blasts
- Sponsor featured on GL website and social media pages for 6 months.
- Sponsor may distribute printed material.
- Sponsor will receive a full-page ad in the back of the auction program.
- 6 tickets for entrance into the event

### **Leading Sponsor – \$1000**

- Recognition at event as a Leading Sponsor for the Fiesta de Global Leaders Benefit Auction
- Sponsor name/logo on all material at the event, including the program and a dedicated slide
- Sponsor will be featured on pre-event media pushes and email blasts
- Sponsor name/logo appears on all event promotions on GL website and social media for 3 months
- Sponsor will receive a half page ad in the back of the auction program
- 4 tickets for entrance into the event

### **Exploring Sponsor – \$500**

- Recognition at event as an Exploring Sponsor for the Fiesta de Guatemala Benefit Auction
- Sponsor name/logo will appear on all event promotions on GL website and social media
- Sponsor name/logo will appear on the sponsor slide during the event
- Sponsor will receive a business card sized ad in the auction program
- 2 tickets for entrance into the event

### **Journeying Sponsor – \$150**

- Recognition at event as a Journeying Sponsor for the Fiesta de Guatemala Benefit Auction
- Sponsor name/logo will appear on all event promotions on GL website, social media
- Sponsor name/logo will appear on the sponsor slide during the event